



Privacy Policy

Philly's Best recognizes its obligation to adhere to the highest standards of integrity for visitors to its website located at www.eatphillysbest.com. We have developed certain privacy practices in order to maintain these standards and to comply with applicable laws, rules and regulations.

Philly's Best does not require visitors to submit personal information to visit the Philly's Best website; however, we do require visitors to submit personal information to register for specific online or email promotions. On a particular Philly's Best registration page, we may request the visitor's first and last name, email address, zip code and/or other contact and demographic information related to the particular online or email promotion. The Philly's Best site is a general audience site and does not target or intend to collect personal information from children.

The personal information that you provide will be available to Philly's Best, our affiliates, agents, representatives, franchisees and trusted service providers and contractors, as appropriate, to be used for the purposes indicated or inferred at the time you voluntarily provide such personal information. Philly's Best might also use your personal information, alone or in combination with the information submitted by other users, to improve the Philly's Best Website's navigation or infrastructure and in internal marketing analyses or reviews. Companies that have access to your personal information are required to protect such personal information and to use such personal information only to carry out the activities or services they are performing for you or for Philly's Best. Additionally, unless you notify us to the contrary, Philly's Best might use your personal information in the future to provide you with special offers from Philly's Best or its affiliates. Philly's Best does not sell, rent, individually post or otherwise disclose any personal information about visitors to unrelated third parties for marketing purposes. If you do not wish to allow Philly's Best to use your personal information in the future to provide you with special offers from Philly's Best or its affiliates, please contact Philly's Best in the manner identified below. By submitting personal information, you grant to Philly's Best a license to use such personal information for the purposes described in this section.

If you choose to opt-out from allowing Philly's Best to use your personal information in the future to provide you with special offers from Philly's Best or its affiliates, simply contact Philly's Best directly at yo@eatphillysbest.com. Upon receipt of an "opt-out" request, Philly's Best will, within a commercially reasonable amount of time, remove your information from any listings used to provide you with special offers from Philly's Best or its affiliates in the future.

Philly's Best may also collect non-personal information from our online visitors, such as the visitor's type of browser, page hits, number of visits, web pages viewed, operating system and domain names, and may use the cookies to obtain other non-personal information. Cookies are pieces of data sent from a web server to a web browser that enables a web server to identify users that visit a site hosted by that server. Philly's Best Website may use cookies in order to identify you to our site so that Philly's Best Website can provide more customized information and services to you. In general, if you choose, you can disable the use of cookies by reviewing your browser's performance and



options. The non-personal information we collect enables us to track the total number of visitors to each of our sites in an aggregate form, and is used by Philly's Best to improve and update our sites, products and services. Aggregate (no-personal) information may be shared with third parties. By using the Philly's Best Website, you grant Philly's Best a perpetual, irrevocable, worldwide, royalty-free, sublicensable (through multiple users) license to use, reproduce, store, modify, publicly perform, publicly display, distribute and transmit such non-personal information for any purpose, and waive any moral rights and publicity rights in such non-personal information. Philly's Best does not tie this non-personal information to your personal information.

While there is no such thing as "perfect security" on the Internet, Philly's Best will take all reasonable steps to insure the safety of your personal information.

If visitors send us any comments, suggestions, information, ideas, concepts, knowledge or techniques, Philly's Best is free to use the information worldwide, in perpetuity, without acknowledgement or compensation, for any purpose, including developing, manufacturing or marketing products and/or modifying or improving our web site(s).

Philly's Best reserves the right to change or update this privacy policy at any time. Any changes or updates will be effective immediately upon posting to this site. If you have any questions regarding our privacy policy, you may email us at yo@eatphillysbest.com or call us at 1-949-206-9724.